



### Corporate Office

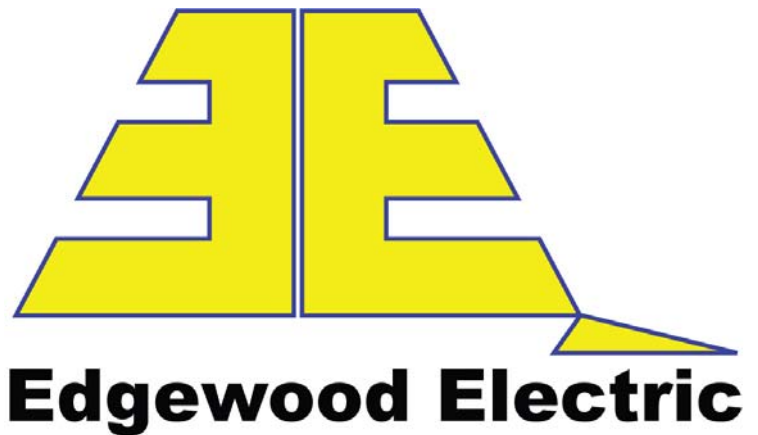
939 Dudley Road  
Edgewood, KY 41017  
P: (859) 341-4433  
F: (859) 341-3942

### Columbus Office

755 Wilson Road  
Columbus, OH, 43204  
P: (614) 276-4477  
F: (614) 276-4460

### Indianapolis Office

1925 Crown Plaza Blvd  
Plainfield, IN, 46168  
P: (317) 839-9950  
F: (317) 839-9905



“Edgewood Electric, Inc. was founded in 1984 with the goals of providing excellent service to our customers, a dedication to quality and safety and a mission to become an industry leader in the electric and communications fields. We have maintained our reputation as a company that surpasses our client’s expectations. We continually strive to bring the cutting edge of technology to our customers, ensuring their market leadership while increasing their ability to compete. We welcome the opportunity to introduce our company and our capabilities to you. We look forward to presenting you with a professionally prepared quote on your upcoming project”

  
**Mark. H Goetz**  
President and Chief Executive Officer



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## Introduction to Edgewood Electric, Inc.

Formed in 1984, Edgewood Electric continues to be an industry leading electrical contractor providing superior quality for your Commercial, Industrial, and Design/Build project needs. The founder and president of Edgewood Electric, Inc., Mr. Mark H. Goetz, continues to keep Edgewood Electric on the forefront of industry trending, customer needs, and innovative design/build solutions locally and nationally.

Since the conception of the company, Edgewood Electric has been dedicated to leading the industry and continues to accomplish this goal through the addition and implementation of class "A" safety policies, rigorous quality assurance / quality control guidelines, cutting edge installation techniques, continuing education of all employees, world class project managers / designers, and modern LEEDs accredited Green designs.

Through ingenuity, adaptability, and a diligent work ethic, Edgewood's staff has promoted the company into one of the driving forces in the electrical trade, and will remain this force for years to come.

We would like to thank you in advance for your interest in our firm, and hope that the information contained herewith will aid you in your decision on choosing Edgewood Electric, Inc. as your preferred electrical contractor for your current and future projects.





## Company Pledge

Edgewood Electric has been established to provide the commercial, industrial and design/build construction market with first class installations at very affordable prices. We continually strive to utilize the latest advances in the trade, and share this knowledge with our customers. This co-operative approach to our construction process allows both Edgewood, and the customer, to succeed as market leaders, surpass present standards, and enthusiastically welcome the future.

Through world class management, continuous educational growth of installation practices, materials, safety practices, and technology the entire Edgewood staff is able to provide our customers with the highest possible level of quality from job conception to completion.

The "Edgewood Family" has one main goal.

## Total Customer Satisfaction






















## Key Personnel

Name	Position	Experience
Mark Goetz	President & C.E.O	33 Years
Wendell Barger	Vice President & Director of Ops	33 Years
Larry Fain	Project Manager	35 Years
Don Goetz	Project Manager	13 Years
Michael Goetz	Project Manager	13 Years
Skip Frederick	Project Manager	36 Years
Mike Phillips	Project Manager	13 Years
Paul Adams	Project Manager	37 Years
Jason Adams	Project Manager	12 Years
Eric Ziegler	Field Superintendent	19 Years
Jeff Carney	EUCS Vice President	20 Years
Dale Eaton	EUCS Project Manager	19 Years
Mike Chessey	EUCS Cabling Estimator	26 Years
Glenn Sanders, RCDD	EUCS Estimator, Design Engineer	27 Years
Dan Simpson	EUCS Superintendent	13 Years
Pete Hendrickson	Purchasing Manager	30 Years
Rick Clos	Warehouse Manager	16 Years
Scott Dickerson	Service Manager	18 Years
Chris Shockley	Electrical Designer	12 Years
Kelly Shankle	Controller	12 Years



## Trade References

Name	Affiliation / Company	Contact
Epstein Construction		<b>(312) 454-9100</b> 600 West Fulton St. Chicago, Illinois 60661
Lauth Property Group		<b>(317) 848-6500</b> 401 Pennsylvania Parkway Indianapolis, Indiana 46280
Clayco		<b>(734) 462-0200</b> 2199 Innerbelt Business Center Dr. St. Louis, Missouri 63114
Hunt Construction Group		<b>(513) 871-6301</b> 2450 South Tibbs Avenue Indianapolis, Indiana 46241
Paul Hemmer Construction, Inc.		<b>(859) 341-8300</b> 250 Grandview Drive Fort Mitchell, Kentucky 41017
Duke-Weeks Construction		<b>(317) 808-6188</b> 600 East 96th Street, Suite 100 Indianapolis, Indiana 46240
Humble Construction Co.		<b>(937) 592-4525</b> 1180 Carlisle Street Bellefontaine, Ohio 43311
AK Steel		<b>(419) 755-3267</b> 913 Bowman Street Mansfield, Ohio 44903
Kiesland Inc.		<b>(513) 554-1200</b> 11651 Lebanon Rd Cincinnati, Ohio 45241
Corporex		<b>(859) 292-5500</b> 100 E. Rivercenter Blvd, Suite 1100 Covington, Kentucky 41011
Miller-Valentine Construction		<b>(937) 293-0900</b> 9349 WaterStone Blvd. Cincinnati, Ohio 45249
Foxx Construction		<b>(513) 621-5522</b> 324 West Ninth Street Cincinnati, Ohio 45202
Exxcel Contract Management		<b>(614) 621-4500</b> Two Miranova Place, Suite 250 Columbus, Ohio 43215
Schumacher Dugan Construction		<b>(513) 777-9800</b> 6355 Centre Park Drive West Chester, Ohio 45069-3863
Messer Construction		<b>(513) 242-1541</b> 5158 Fishwick Dr. Cincinnati, Ohio 45216



## Abbreviated Project History

Name	Owner	Contract Amount
<b>Project Buckeye - Citigroup</b> Data Center Columbus, OH Holder Construction		\$10,000,000.00
<b>I.R.S. – Gateway Center</b> Multi Story Data/Call Center Covington, Kentucky Wessels Construction Inc.		\$6,000,000+
<b>P&amp;G / BDC - Corporate Data HUB</b> Multi Story Data Center (Mission Critical) Cincinnati, OH Cincinnati Bell		\$12,000,000+
<b>WINCO Foods</b> Freezer Plant Boise, ID A Epstein & Sons International Inc.		\$6,500,000.00
<b>Brown Shoe</b> Distribution Warehouse Lebec, California Clayco Inc.		\$3,300,000+
<b>Acco Brands</b> Distribution Warehouse Booneville, Mississippi A Epstein & Sons International Inc.		\$1,500,000+
<b>Payless Distribution East P1 &amp; P2</b> Distribution Warehouse Brookville, Ohio Clayco Inc.		\$3,500,000+
<b>REI</b> Distribution Warehouse Bedford, PA Lauth Property Group		\$3,600,000+
<b>Sysco Foods</b> Freezer Plant Lancaster, California Lauth Property Group		\$2,000,000+
<b>Sygma Foods</b> Freezer Plant Danville, Illinois Refrigeration Systems Inc.		\$1,900,000+
<b>AK Steel</b> Stainless Steel Facility Coils Mansfield, Ohio AK Steel		\$10,000,000+



<b>Kimberly – Clark</b> Distribution Warehouse Olathe, Kansas A Epstein & Sons International Inc.		\$1,000,000+
<b>River Center Twin Towers</b> 24 Story Twin Tower Covington, Kentucky Corporex		\$7,800,000+
<b>Procter &amp; Gamble</b> WHTC / Baby-Care Renovation Cincinnati, Ohio Hunt Construction		\$7,800,000+
<b>Baldwin Tower</b> 24 Story Office Building Cincinnati, Ohio Corporex		\$2,500,000+
<b>Procter &amp; Gamble</b> WHTC / Snack and Beverage Renovation Cincinnati, Ohio Hunt Construction		\$2,100,000+
<b>Procter &amp; Gamble</b> Corporate Hangar / Lunken Airport Cincinnati, Ohio Hunt Construction		\$1,900,000+
<b>DHL Air Freight</b> HUB Facility Greater Cincinnati Airport Paul Hemmer Construction		\$3,200,000+
<b>North American Stainless</b> New Pickling Line Carrolton, Kentucky Icon Construction		\$1,250,000+
<b>Unilever</b> Manufacturing Facility Jacksonville, Florida Duke Construction		\$2,090,000+
<b>GE IT Solutions</b> 80,000 sq. ft. Addition Erlanger, Kentucky GMH Development		\$2,600,000+
<b>Continental Web</b> New Manufacturing Facility Richwood, Kentucky Corporex		\$2,100,000+
<b>VA Hospital</b> Hospital Renovation Columbus, Ohio Duke Construction		\$2,100,000+
<b>Procter &amp; Gamble</b> Coffee Collocation Cincinnati, Ohio Hunt Construction		\$2,000,000+



# CONTRACTOR QUALIFICATIONS



<b>American Racing Wheel</b> New Manufacturing Facility Warsaw, Kentucky Corporex		\$1,500,000+
<b>Goodyear – G.L.L.C</b> 700,000 sq. ft. Distribution Center Columbus, Ohio Excel Project Management		\$1,150,000+
<b>Goodyear – N.E.L.C.</b> 1,100,000 sq. ft. Distribution Center Harrisburg, Pennsylvania Excel Project Management		\$1,450,000+
<b>Goodyear – S.W.L.C</b> 1,100,000 sq. ft. Distribution Center Terrell, Texas Excel Project Management		\$1,320,000+
<b>Sach's Automotive – Phase 1</b> New Manufacturing Facility Florence, Kentucky Paul Hemmer Construction		\$1,300,000+
<b>MicroAge Distribution Facility</b> New Distribution Facility Cincinnati, Ohio Duke Construction		\$900,000+
<b>Sach's Automotive – Phase 3</b> Building Addition & Service Upgrade Florence, Kentucky Paul Hemmer Construction		\$620,000+
<b>Promo West Amphitheater</b> Entertainment Addition Columbus, Ohio Messer Construction		\$550,000+
<b>Sach's Automotive – Phase 2</b> Building Additions Florence, Kentucky Paul Hemmer Construction		\$500,000+
<b>International Paper</b> New Manufacturing Facility Cleveland, Ohio Corporex		\$450,000+
<b>Procter &amp; Gamble</b> RHRC – Beauty Care Relocation Cincinnati, Ohio Hunt Construction		\$450,000+
<b>Newport Steel</b> 120,000sq. ft. Addition Newport, Kentucky Newport Steel		\$450,000+
<b>North American Stainless</b> Coiled Stainless Steel Carrolton, Kentucky Gray Construction		\$450,000+

# CONTRACTOR QUALIFICATIONS



<p><b>Addison McKee</b> Manufacturing Facility Lebanon, Ohio Kiesland Inc.</p>		<p><b>\$450,000+</b></p>
<p><b>Park 75</b> 6 Story Office Building Ft. Mitchell, Kentucky Paul Hemmer Construction</p>		<p><b>\$400,000+</b></p>
<p><b>Verst Logistics</b> New Distribution Facility Richwood, Kentucky Miller-Valentine Group</p>		<p><b>\$275,000+</b></p>
<p><b>Ameristeel</b> Manufacturing Addition Jackson, Tennessee Icon</p>		<p><b>\$250,000+</b></p>
<p><b>University of Cincinnati</b> Calhoun St. Parking Garage Cincinnati, Ohio Messer Construction</p>		<p><b>\$250,000+</b></p>
<p><b>Procter &amp; Gamble</b> Hayflick / Iams Dog Food Cincinnati, Ohio Hunt Construction</p>		<p><b>\$200,000+</b></p>
<p><b>Argosy Casino</b> Interior Renovations Lawrenceburg, Indiana Messer Construction</p>		<p><b>\$150,000+</b></p>



## Other Services

These services are available to our customers as part of an overall electrical package, with less than industry standard mark-ups and valuable cost savings to the end user.

## Cabling Division

Edgewood Universal Cabling Systems (EUCS) is a subsidiary company of Edgewood USA. EUCS is the authorized contractor for **Cincinnati Bell**. EUCS maintains a staff of RCDD's as well as, BICSI technicians and installers. Current customers being maintained: **Procter & Gamble, Children's Hospital, General Electric Aircraft Engines, and Holder Construction.**



List of certifications available upon request.

### This division can provide.

- Complete Telephone Systems
- Category 6, 5, and 3 Wiring Systems
- Fiber Optic Wiring Systems (Fusion Splicing, Ribbon Cable, Mechanical Splices)
- OSP Installations
- ANSI/TIA/EIA guidelines and requirements
- Copper and Fiber backbone cabling
- P.A. and Sound Systems



## Other Services

These services are available to our customers as part of an overall electrical package, with less than industry standard mark-ups and valuable cost savings to the end user.

## Fire Alarm & Security Systems

**Edgewood Electric** has trained and certified installers of both fire alarm and security systems. Even if not used on a particular installation, we are able to provide our customers with a fully trained technician for overseeing the initial installation, service, and warranty work.

## Excavation Equipment & Personnel

**Edgewood Electric** owns all of the equipment necessary for a complete underground electrical installation, including backhoes, track hoes, dump trucks, trenchers and a specialized Vermeer trencher that enables us to perform underground installations in half the time of previously used equipment. **Edgewood** also has designated personnel which perform all of the underground work, as well as our concrete work. This presents our customers with cost savings and increased quality on their installations. Additionally, this allows our firm to have this service and trained personnel on hand, and not at the mercy of another sub-contractor.

## Lifts, Trucks, Tools, & Equipment

**Edgewood Electric's** state-of-the-art vehicle and equipment fleet allows us to provide our customers with all the necessary capabilities to perform a fast and complete electrical installation. We also have a full time mechanic that performs regular preventive maintenance, and repairs of all equipment.



# Quality Assurance / Quality Control Program

## Program Purpose

Pursuant to the Project Team goal of achieving high quality in the construction of the Project through innovative methods and means, this Quality Assurance Program has been developed.

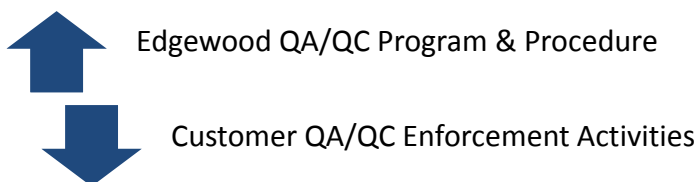
## Program Objectives

The Quality Assurance Program has three objectives

- Establish a process that will obtain the quality levels in workmanship as defined in the contract documents
- Minimize rework in construction.
- Establish a measure of quality.

## Program Goals

The **Quality Assurance (QA) program** shall evaluate, monitor, and support Edgewood's **Quality Control (QC) procedure** and its effectiveness. The QA program is designed to maximize the constructor's involvement in achieving the quality requirements that have been committed in contract, while minimizing the necessary enforcement activities of the customer.







## **Program Strategy**

The QA Program shall achieve its objective by implementing the following strategy:

- Use mock-ups as much as possible to establish Quality expectations.
- Control the quality of our product through the use of an approved QC plan.
- Require unannounced spot inspection by Edgewood Project Manager of the project site to assure adherence to QC operations. These inspections shall determine the level of workmanship being constructed and assure the accurate and effective implementation of the approved QC procedures. Such inspections may be conducted using the assistance of our design engineers.

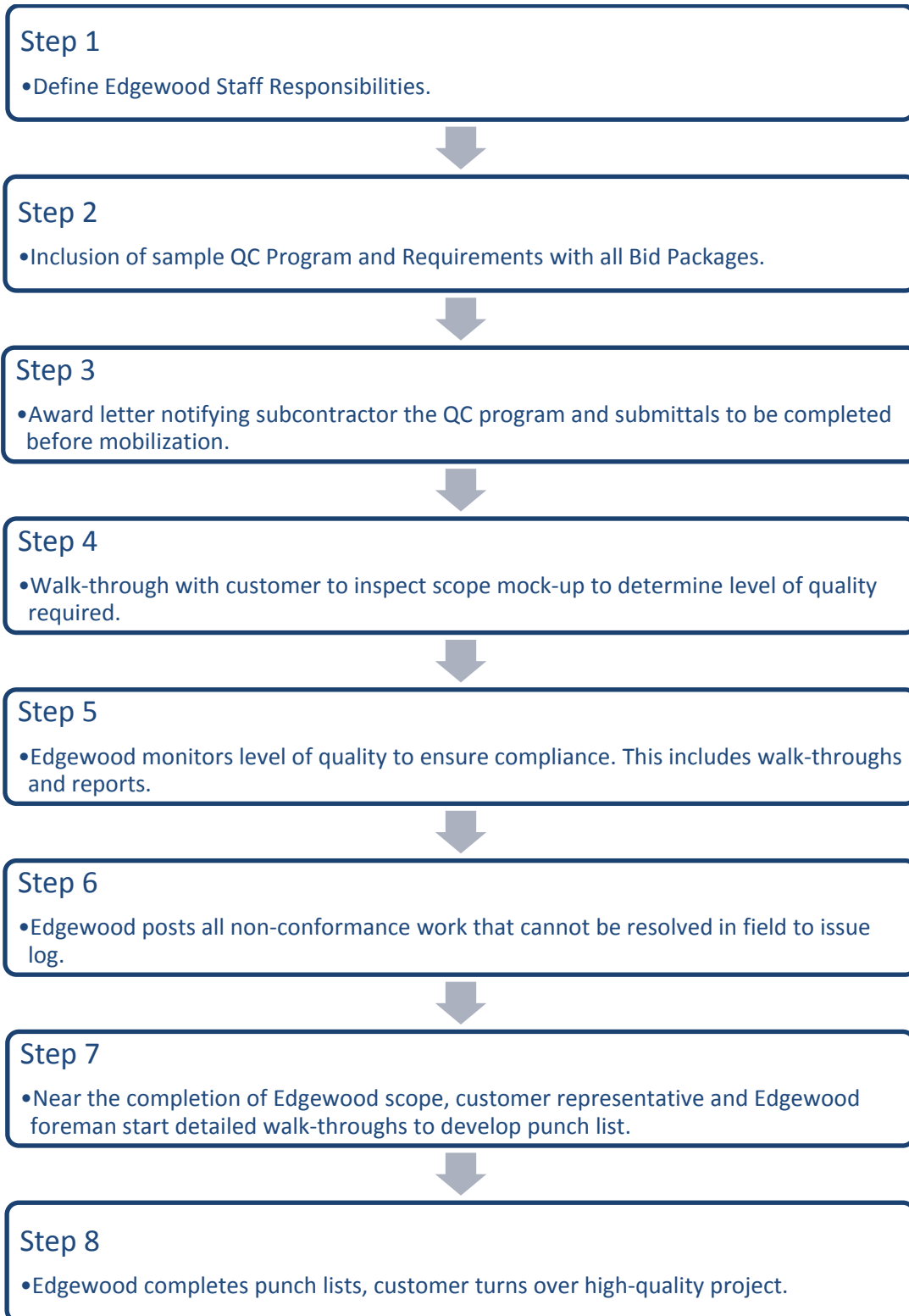
## **Quality Program Measures**

Edgewood has determined that a threshold for the expectations of quality must be established. The threshold for the construction/installation is that if the product is not installed per Contract Drawings/Manufacturers specifications and per the industry standard of the respective media, then a problem with quality may exist.

Quality Problems will be measured by its impact. Each quality issue will be tracked per standardized form. Should we exceed 0.5% of the contract amount in quality problems or any other type of schedule delay be created, the individual subcontractor will report to the site to discuss.



## Quality Control Procedures





## **Roles & Responsibilities**

### **Customer Rep / Customer Project Manager (PM)**

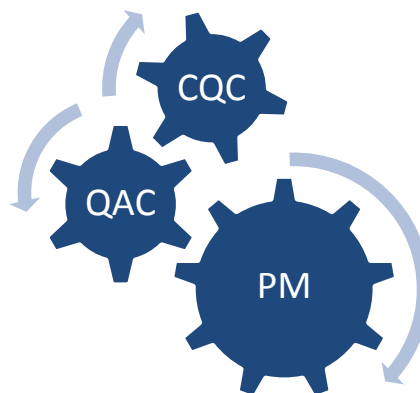
- Solely responsible for all project commitments on quality.
- Enforces quality policies and procedures.

### **Quality Assurance Coordinator (QAC) – Edgewood Project Manager**

- Ensures that the construction documents clearly state the level of quality desired.
- Monitors the quality program and recommends improvements.
- Leads the project team in the development of Edgewood verification check-sheets.
- Tracks issues concerning quality to ensure resolution.
- Coordinates the manufacturer's certification process.

### **Constructor Quality Coordinator (CQC) – Edgewood Project Lead**

- Implements the subcontractor's QC plan.
- Inspects and documents the level of quality achieved.
- Ensures that deficient work is not concealed.
- Ensures deficient work is corrected.





## Quality Program : Program Activities

### **PHASE 1: QA PREPLANNING**

<b>Activity</b>	<b>Responsibility</b>
Review the adequacy of the quality control requirements in the specifications.	QAC
Obtain consensus with the project's key players on the objectives, goals, strategies, and measures of the quality program.	PM
Include the program measures and the quality control plan.	PE
Assign staff to the roles and responsibilities of the quality program. Obtain consultants in areas where expertise or resources are lacking.	QAC
Update the quality program to reflect improvements as a result of pre-planning.	QAC

### **PHASE 2: QC PROCEDURE DEVELOPMENT**

<b>Activity</b>	<b>Responsibility</b>
Require Edgewood employees to achieve the level of workmanship needed per contract documents; e.g. product clarifications, ect.	CQC
Distribute Edgewood's QC plan for review and comment to the owner's representative, project engineer or superintendent.	QAC
<p>Conduct a meeting to review all comments on the QC plan. Ensure, that the following items are clearly defined in the Edgewood's QC plan:</p> <ul style="list-style-type: none"> <li>➤ Person responsible for daily quality control.</li> <li>➤ Level of workmanship to be achieved.</li> <li>➤ Certifications required.</li> <li>➤ Final content and form of inspection documents.</li> <li>➤ Frequency for inspecting the work.</li> <li>➤ Intervals for documenting the inspections of work</li> </ul>	QAC
Participate in the CQC's review of the quality requirements with Edgewood workers.	QAC



## PHASE 3: QC INSPECTION

Activity	Responsibility
On a daily basis, observe the construction/installation methods being used by workers.	CQC
Inspect segments of the work as it progresses.	CQC
Assist workers in resolving problems that may affect the level of quality achieved.	CQC
At the intervals agreed upon, formally Inspect and document the level of quality achieved.	CQC

## PHASE 4: QA VERIFICATION

Activity	Responsibility
On a daily basis, visually observe the CQC in action in the field.	CQC
Sample, test and inspect segments of the work as it progresses.	CQC
At the completion of the CQC's documented inspection, formally inspect and document the work. Submit a copy of all documents to the QAC.	CQC
Review check-sheets for quality issues. Track issues to resolve.	QAC

## PHASE 5: FINAL ACCEPTANCE

Activity	Responsibility
At the completion of all work, request that a final inspection be conducted by customer.	CQC
Inspect the work and prepare a final work list.	QAC
Document the completion of the work list.	QAC





# Financial / Trade Information & Fact Sheet

## General Information:

<b>Date of Incorporation</b>	October, 29 <sup>th</sup> 1985
<b>Officers</b>	Mark H. Goetz (President / CEO)
<b>Dun &amp; Bradstreet Rating</b>	3A3
<b>EIN#</b>	61-1085491

## Bank Information:

**Central Bank Northern Kentucky**  
 7300 Turfway Road, Suite 120  
 Florence, KY 41042  
 (859) 647-0222

**Advantage Bank**  
 2497 Dixie Highway  
 Fort Mitchell, KY 41017  
 (859) 331-2419

## Trade References:

**Richard's Electric Supply**  
 4620 Reading Rd.  
 Cincinnati, OH 45229  
 (513) 242-8800

**A&S Electric Supply, Inc.**  
 3140 Crescent Avenue  
 Erlanger, KY 41018  
 (859) 727-1111

**Graybar Electric Supply**  
 1022 West 8<sup>th</sup> Street  
 Cincinnati, OH 45203  
 (513) 621-0600

**FD Lawrence Electric**  
 3450 Beekman Street  
 Cincinnati, OH 45223  
 (513) 542-1100

## Safety and Risk Information:

	2008	2007	2006
<b>EMR Rating</b>	.76	.76	.74
<b>Fatalities</b>	0	0	0
<b>Lost Workday Cases</b>	0	0	1
<b>Injury w/o lost time</b>	0	0	0
<b>Employee Hours</b>	306624	226624	207796



September 25, 2008

Mr. Don Goetz  
Edgewood Electric  
939 Dudley Pike Rd  
Edgewood, KY 41017

RE: Unilever Distribution Center - Jacksonville

Dear Don:

As you are aware, I have been acting as the owner's onsite representative during the past year on the above referenced project. I would like to take a moment to express my gratitude for the excellent job you have done and the significant contribution you have made to make this job run smooth. In addition, I would like to specifically acknowledge your on-site Superintendent, Drew White. His positive attitude, strong work ethic and attention to detail have significantly contributed to the overall success of this project. I hope you acknowledge what a true asset Drew has become and the excellent reputation he projects for Edgewood Electric.

Thank you for a job well done and we look forward to working with you in the future.

Sincerely,

STELLAR

John Bush  
Sr. Project Manager



**FOXX**  
Construction  
A Division of  
Fox & Associates, Inc.

March 29, 2005

To Whom It May Concern:

Subject: Letter of Recommendation – Edgewood Electric

This letter is to address Edgewood Electric's historical and current performance on projects. Hunts' experience with Edgewood Electric dates back to year 2000. The experience has been consistently positive on all aspects; schedule, quality, budgeting, and cost.

Currently, Edgewood has been working on a \$7,800,000 electrical package for a Hunt/Procter & Gamble project that has included:

1. Multiple Buildings
2. Partially Occupied Buildings
3. High Voltage Electric
4. Substation installations
5. Site Underground and Above Ground Electric
6. Building Electrical Power and Lighting
7. Building Fire Alarm
8. Building Low Voltage Electric
9. Building Demolition of Electrical Infrastructure and Systems

Edgewood has proven to be a multi-faceted subcontractor that can adapt to change while maintaining, achieving, and exceeding project schedules. Specifically, schedule milestones have been exceeded by as much as 2 months!

I would highly recommend Edgewood Electric to anyone seeking an electrical company that has:

- 1) Superior Office Management and Administration
- 2) Superior Jobsite Management
- 3) Superior Product Installation
- 4) Superior Project Follow-Up

Good Luck in your up coming project and you should feel comfortable with your decision making Edgewood Electric a part of your team.

Sincerely,

**Bruce G. Carter, P.E**  
Construction Manager



September, 27<sup>th</sup> 2008

Don Goetz  
Edgewood Electric  
939 Dudley Pike  
Edgewood, KY 41017

Unilever Project  
12200 Presidents Court  
Jacksonville, FL 32220

Don,

I would like to express my thanks to your company and your foreman Drew White. Whenever I asked Drew to do something I never had to double check to see if it was done. Drew is easy to work with and went out of his way to make this project a success. Even with the difficulties that arose on the job Drew still kept a smile and stayed professional when most people would flew off the handle. I will work with Drew and Edgewood anytime. This project would not have been as successful without your efforts.

Thank You

A handwritten signature in black ink that reads "Donta Hunter". The signature is written in a cursive, flowing style.

Donta Hunter  
Construction Management  
Duke Construction

800.875.3366  
[www.dukerealty.com](http://www.dukerealty.com)

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